

Home Video Surveillance Cameras



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Why would you want to install a surveillance camera at home?



"I'm afraid you did commit all these sins, sir.
Would you like to see the video?"

Here are some reasons

- **Check your cabin for intruders**



More Reasons

- **Monitor kids, grandkids, pets, cleaning lady, contractors, elderly friends & loved ones—
from your smart phone, tablet or PC**
- **Collect evidence to help convict criminals**
- **Discourage potential criminals**



Still More Reasons

- **Replace false alarms with a smart, silent sentry**
- **Enjoy reduced insurance rates & help support legitimate insurance claims**
- **Keep an eye on things from the next room or the next continent**



And More Reasons

- **See what wildlife lurks nearby**



- **Ability to see who is ringing your doorbell even when nobody's home**
- **Men worry about break-ins while they're out; women about intruders while they're home**
- **Smart cameras can cover both**



Consider the Options Available

- **Do your own research by consulting with friends who have installed their own systems**
- **Consider professional installations from alarm companies such as Bay Alarm, ADT Security Services, Applied Video Solutions, Comcast, Direct TV/Lifeshield**
- **Look at retail suppliers such as Home Depot, Best Buy, Costco, Amazon for Do-it-Yourself off-the-shelf installations**

More Options

- Consider products purchased directly from their manufacturers such as Samsung, Logitech, RING



Things to Consider & Look For

- **How many camera indoors? Outdoors?**
- **Image Type, Quality, Features**
 - ❖ **Real or fake**
 - ❖ **Resolution**
 - ❖ **Field of vision**
 - ❖ **Digital zoom, pan, tilt, crop, enlarge capability**
 - ❖ **Black & white or color**
 - ❖ **Night vision capability**
 - ❖ **Motion sensor activation**
 - ❖ **Text, email, push or call notifications**

More Things to Consider

- ❖ **Live or recorded: DVR, SD Card or Cloud storage**
- ❖ **Connectivity: Wi-Fi, Bluetooth or home hubs**
- ❖ **Power Source: Battery or Hard-Wired**
- ❖ **Two-way audio capability**
- ❖ **Tamper-proof; weather resistant**
- ❖ **Viewing Application: PC, iOS or Android & number of required apps**
- ❖ **Price, warranty & monthly fees, if any**
- ❖ **Integration with other devices**

Food for Thought (aka Cautions)

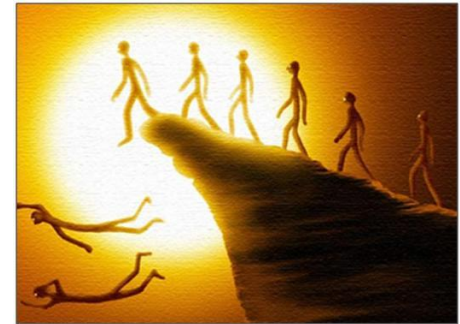
- **Be wary of cheap, bundled solutions—not all cameras are created equally & not all cloud services are alike even for the same camera**
- **Don't expect to see what you see on CSI**
- **Hidden or disguised cameras, cameras in private places & audio recordings can raise legal issues**
- **Cameras can be potential entry point for hackers**

More Cautions

- **Wired cameras involve routing wires to power sources, internet connections, etc.**
- **Wireless cameras run the risk of the signal being interrupted and the feed lost**
- **Wireless doesn't exactly mean "no wires"**
- **It's not easy to put a price on peace of mind**

Which Cameras are the Best Rated?

- Beware of the herd instinct & take online ratings with a grain of salt



- <http://www.pcmag.com/article2/0,2817,2475954,00.asp>
- <http://www.asecurelife.com/security-camera-reviews/>

What is the Cost?

How Much Does it Cost to Install a Surveillance Camera

Install a Surveillance Camera Costs

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AVERAGE REPORTED COSTS

\$1,511

based on 1,531 cost profiles

LOW COST

\$250

MOST HOMEOWNERS

SPENT BETWEEN

\$811 - \$2,213

HIGH COST

\$3,500

Cost data is based on actual project costs as reported by HomeAdvisor members.

[How do we get this data?](#)

So, is this what's stopping you?



"Stop staring at me!!!"

Or, is it this?

